

AWARDS

HILLINGDON BUSINESS AWARDS

Sponsorship
Opportunities 2025



HILLINGDON
BUSINESS
AWARDS 2025

HILLINGDON BUSINESS AWARDS



The Hillingdon Chamber of Commerce (HCC) is thrilled to announce the launch of the first ever Hillingdon Business Awards. This landmark event is set to celebrate and recognise the exceptional talent and contributions of the businesses that make Hillingdon a thriving economic hub.

As one of the largest London Boroughs, Hillingdon boasts a diverse and vibrant business community. From innovative startups to well-established enterprises, the Borough is home to a wide array of businesses that play a crucial role in its economic growth.

The Hillingdon Business Awards aims to recognise these businesses for their outstanding achievements, innovation and commitment to excellence.

The awards ceremony will bring together business leaders, entrepreneurs, key stakeholders and community members to collectively celebrate the success stories that define Hillingdon's business landscape. Categories for the awards will encompass a range of sectors, ensuring that businesses of all types and sizes have the opportunity to be recognised.

Join us in celebrating the exceptional businesses of Hillingdon!

We at HCC believe it is time to shine a spotlight on the remarkable businesses that drive our economy forward," said Andy Sharma, CEO of the Hillingdon Chamber of Commerce. "The Hillingdon Business Awards will not only recognise the hard work and dedication of our local businesses but also inspire others to strive for excellence."

Be part of something exceptional!

SPONSORSHIP OPPORTUNITIES

Be part of something exceptional - get involved, enhance your visibility and demonstrate your commitment to excellence.

Secure exclusivity in your sector by acting swiftly, as all sponsorships are allocated on a first-come, first-served basis. This unique opportunity will help your brand stand out from the competition and enjoy exclusive exposure at the event.

Take advantage of this limited-time offer and ensure your brand's prominence at the 2025 Awards.

◆ **HEADLINE SPONSOR**
Offering unparalleled opportunities to boost your brand's prominence through the awards and invest back in the community.
Designed to give you exceptional value, enhancing your brand's profile and showcasing your CSR initiatives among our distinguished audience.

◆ **GOLD SPONSOR**
Receive exclusive industry representation at the 2025 awards with the opportunity to personally present to the winner of your category on stage

◆ **SILVER SPONSOR**
Highlight your brand at 2025 business awards and leverage the award marketing.



**HILLINGDON
BUSINESS
AWARDS 2025**

CELEBRATING AMBITION,
DRIVING SUCCESS

HEADLINE SPONSOR

As a headline sponsor, your brand will enjoy prominent placement across all event materials, including prime logo positioning on the event website, social media channels and more. This package also includes VIP seating. Designed to deliver exceptional value and elevate your brand's profile through comprehensive and strategic visibility at this prestigious event.

EXCLUSIVITY

Receive exclusive industry representation at our 2025 awards, featuring a unique opportunity to officially open the Awards night.

BRAND EXPOSURE

- Invitation to be on the judging panel
- Opportunity to open the business awards
- Feature on all marketing and promotional campaigns
- Sponsor our prestigious category: **Hillingdon Business of the Year 2025**
- Showcase your logo prominently in all marketing materials, press releases, email footers and communications
- Secure a double-page advertorial in the Hillingdon Business Awards Brochure 2025
- Amplify your presence with extensive social media exposure across all HCC platforms

VIP HOSPITALITY

Enjoy a complimentary VIP table for 10 at the Awards Gala Dinner, including 3 course dinner and wine with premium seating location.

- Interview to be included in the event video
- Gain recognition with a banner acknowledging your support at the end of all our blogs and an announcement of your sponsorship
- Logo on all table number and menu cards
- Receive acknowledgement from the MC during the Awards Gala Dinner
- Have your logo prominently displayed on screens throughout the Gala Dinner
- Enjoy enlarged logo placement on the sponsor logo board featured in promotional photographs





Gold Sponsor


Receive exclusive industry representation at the 2025 awards with the opportunity to personally present the winner of your category on stage.

- 5 complimentary tickets for the Awards Gala Dinner, including 3 course dinner in a premium location.
- Invitation to be on the judging panel.
- Feature on all marketing and promotional campaigns.
- Sponsor a category of your choice and an opportunity to present the award .
- Secure a one page advertorial in the Hillingdon Business Awards Brochure 2025.
- Have your logo displayed on screens throughout the Awards Gala Dinner.

Silver Sponsor

Highlight your brand at the 2025 awards

- 2 complimentary tickets for the awards Gala Dinner, including 3 couse dinner in a premium location.
- Feature on all marketing and promotional campaigns
- Secure a half page advertorial in the Hillingdon Business Awards Brochure 2025
- Have your logo displayed on screens throughout the Awards Gala Dinner



Headline Sponsor x 1	£10,000
Gold Sponsor x 5	£5,000
Silver Sponsor x 10	£2,500

All package prices are excluding VAT



**HILLINGDON
BUSINESS
AWARDS 2025**

For more information, contact:
Kim@hillingdonchamber.co.uk

AWARD CATEGORIES

1. SME Sector Excellence Awards

The winners of the SME sector excellence awards could range from a sole trader through to an SME services firm, in their sector or category, based in or operating in the London Borough of Hillingdon. For these categories, judges are looking for an approach that highlights a successful strategy, financial performance, customer delight and innovative approaches.

1.1 Business Services Company of the Year

Open to SME services companies in any business services discipline. Apart from the general judging criteria, judges will be looking at how the business adds real value to its customers.

1.2 Retail Business of the Year

Open to retail businesses, either online or premises based. Apart from the general judging criteria, judges will be looking at how the business uses innovative approaches/products to serve its customers.

1.3 Hospitality Business of the Year

Open to businesses operating in hotels, meeting venues, conference centres, restaurants, cafes sectors etc. Apart from the general judging criteria, the judges will be looking at how the business excels in customer service.

AWARD CATEGORIES

1.4 Creative/Media Business of the Year

Open to an agency, designer or production company based in the Borough. Apart from the general criteria above, judges will be looking at how the business contributes to the sector's success.

1.5 Education and Training Provider of the Year

The award identifies, recognises and celebrates providers (public, private, social enterprise or charity) that are making a positive impact on Hillingdon's economy through their high-quality provision.

1.6 Charity/Social Enterprise of the Year

This award recognises an organisation that demonstrates outstanding commitment, impact and innovation in addressing social or environmental challenges, making a significant difference in the lives of others and contributing positively to society.

1.7 Technology Company of the Year

This award recognises a company that demonstrates exceptional innovation, technological prowess and market impact within the tech industry.

AWARD CATEGORIES

2. SME Excellence in Sustainability and Innovation Awards

2.1 Best Small Green Business of the Year

In addition to the general judging criteria above, the winner of this category will demonstrate an innovative technological process, project or service that increases performance, productivity and efficiency by minimising negative effects on the environment.

2.2 Equality, Diversity and Inclusion Company of the Year

This Award celebrates SMEs and organisations that champion diversity, equality and inclusion in their workplace, fostering an environment where all individuals feel valued, respected and empowered to contribute their unique perspectives and talents.

2.3 Innovative SME of the Year

This award celebrates the innovative spirit of the business. Apart from the general criteria above, the business will showcase innovation and creativity in solving problems or approaching new issues in the sector. Your response should set out the problem or issue, how the problem/issue was solved and what the outcome was.

AWARD CATEGORIES

3. Corporate Leadership Excellence Awards

The corporate leadership excellence awards are open to corporates employing more than 100 people. They would have demonstrated leadership in their in their sector or category, based in or operating within the London Borough of Hillingdon.

3.1 Environmental Excellence Corporate of the Year

This Hillingdon based corporate will be leading the way nationally and internationally in environmental performance and is likely to be developing or using pioneering Cleantech, rapidly decarbonising and/or incorporating the principles of the Circular Economy into their business model.

3.2 Socially Responsible Corporate of the Year

This Hillingdon based corporate will be a leader in socially responsible business practices, locally and/or globally.

AWARD CATEGORIES

4. Next Generation Award

The Next Generation awards celebrate the success of young entrepreneurs based in the London Borough of Hillingdon. The category is open to young people who live or go to school in the London Borough of Hillingdon

4.1 Young Entrepreneur of the Year (Age 16-18)

Any idea large or small can be submitted for an award. Maybe you have opened an online store; organised a community project which is growing into something bigger; started a line of goods to sell; or even started on your journey by offering services to friends and family

5. Individual Leadership Award

5.1 Hillingdon Business Leader of the Year

The leader that has gone the extra mile in the past year in their contribution to the local community. Leaders (or their representatives) can nominate themselves for consideration but would usually include references for their Senior Leadership team, peers and team members. Telephone interviews may be conducted where supplementary information is needed for the judging panel.

AWARD CATEGORIES

6. Hillingdon Company of the Year

An overall winner, “Hillingdon Company of the Year”, will be selected by the judges from all the entries received.

ENTERING THE AWARDS

Follow these steps to enter any of the above award categories:

1. Head on to <https://www.hillingdonchamber.co.uk/home/hillingdon-business-awards/>
2. Choose the award category where you'd like to enter your business
3. Fill up the application Form with relevant information as part of your award entry
4. Upload any other evidence like testimonials, letters of support etc to support your award entry.
5. Pay the Application Fee (deductible from your entry ticket fee) and submit the form.
6. In case of any queries post submission, feel free to reach out to kim@hillingdonchamber.co.uk
7. Last date to enter the awards 25th Oct 2024.



**HILLINGDON
BUSINESS
AWARDS 2025**

BE PART OF SOMETHING EXCEPTIONAL



**Choose Your
Sponsorship
Package**

Contact Kim McGearty
kim@hillingdonchamber.co.uk
07435 551460

**Get Involved and
Leverage the
Opportunity**

15 // Save the Date



Save the Date

THURSDAY 23RD JANUARY 2025

**SHERATON SKYLINE HEATHROW HOTEL
London Heathrow
Bath Rd, Harlington, Hayes UB3 5BP**

6.30pm - 11.00pm

Hillingdon Business Awards 2025