**Green SME of the Year- SME ESIA**

**Company Name:**

**Sector:**

**First Name:**

**Last Name:**

**Email Address:**

**Company Website:**

**Years in Operation:**

**Evidence to meet the criteria for Award Entry**

**Please share how your performance meets the criteria and sets you apart from your competitors in each of these areas:**

1. **Evidence of Criteria 1: Clear objective setting, strategy & plan formation, with matching rigour in implementation and SME ESIA measurement. Your response should include what the objective(s) was, how this was implemented, and what the results were. (Max 20,000 characters)**
2. **Evidence of Criteria 2: Innovation and Problem solving- Innovative systems, process, solutions, project or service that adopt sustainability practices and eco-friendly initiatives by minimising negative effects on the environment. Your response should set out the problem or issue, how the problem/issue was solved and what the outcome was. (Max 20,000characters)**
3. **Evidence of Criteria 3: Evidence of Impact – Impact created because of sustainability / innovation related initiatives, such as new business wins or exceptional partnership development, or significant new customer value proposition. We would encourage submitting evidence e.g. feedback, letter of support, testimonials/rating on Trustpilot, etc. (Max 20,000 characters)**
4. **Evidence of Criteria 4: Rate of Growth- Key performance measures, particularly turnover and profit for last three years. (Max 20,000 characters)**
5. **Evidence of Criteria 5: Value Add- Evidence of contributions relative to being in a Green Company that were above and beyond the business's responsibilities. (Max 20,000 characters)**