**Innovative SME of the Year - SME ESIA**

**Company Name:**

**Sector:**

**First Name:**

**Last Name:**

**Email Address:**

**Company Website:**

**Years in Operation:**

**Evidence to meet the criteria for Award Entry**

**Please share how your performance meets the criteria and sets you apart from your competitors in each of these areas:**

1. **Evidence of Criteria 1: Clear objective setting, strategy & plan formation, with matching rigour in implementation and SME ESIA measurement. Your response should include what the objective(s) was, how this was implemented, and what the results were. (Max 20,000 characters)**
2. **Evidence of Criteria 2: Innovation and Problem solving- Innovative systems, process, solutions, project or service that increases performance, productivity, efficiency or any other objectives. Your response should set out the problem or issue, how the problem/issue was solved and what the outcome was. (Max 20,000 characters)**
3. **Evidence of Criteria 3: Evidence of Impact – Impact created because of innovation related initiatives, such as cost saving, improved culture, new business wins, exceptional partnership development, or significant new customer value proposition. We would encourage submitting evidence e.g. feedback, letter of support, testimonials/rating on Trustpilot, etc. (Max 20,000 characters)**
4. **Evidence of Criteria 4: Rate of Growth- Key performance measures, particularly turnover and profit for last three years. (Max 20,000 characters)**
5. **Evidence of Criteria 5: Value Add- Evidence of added value to customers, stakeholders or wider community through innovative initiatives. (Max 20,000 characters)**